



Happy 2019 from Verdek

Kicking off the New Year

We couldn't be more excited to ring in 2019 with the prospect of big EV news, from new manufacturers entering the market, to existing ones adding electric vehicles to their product lines.

As you may recall, in 2018 EV sales were higher than ever, and the **Tesla Model 3** brought the industry to new heights, breaking all kinds of records, both for performance and sales.



Check out these exciting numbers from last year!
[2018 EV Sales Recap from InsideEVs.com](#)

Verdek's 2019 Outlook

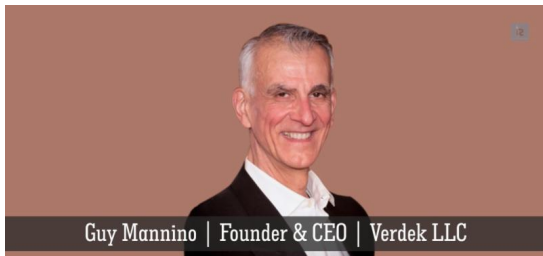
2019 is shaping up to be even more promising than last year, with exciting new vehicles from [Rivian](#) and [Byton](#) being available for purchase by the end of the year. We also expect big numbers again from [Tesla](#) as they strive to meet the Model 3 demand and evolve their mass-market line.

In 2019, all major car manufacturers will have a line of electric vehicles and we're certainly feeling a paradigm shift that will usher in the next phase of the EV market.

[Market studies](#) project that gas-driven vehicles and electric vehicles will have comparable prices by 2022. With equal (or even lower) cost and long range autonomy, the EV market will grow exponentially.

Verdek is preparing to deal with the sheer mass growth, adjusting our structure to sustain sales growth, increased installations project supervision, and superior technical support.

Read on for some of our favorite things from the end of 2018 and coming up in 2019!



Guy Mannino | Founder & CEO | Verdek LLC

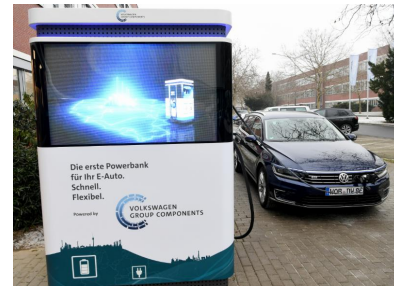
Verdek CEO Interview

At the end of 2018, our CEO, Guy Mannino, sat down for an interview with [Insights Success](#) magazine.

Read the full interview [here](#).

VW Enters the Battery Market

Asia has always dominated the battery market, but Europe will attempt to make waves in 2019 with Volkswagen and the German government's investment of \$1 billion to support domestic production of battery cells.



Read the full Fortune magazine article [here](#).



Byton's M-Byte for Sale in 2019

According to [Byton's Twitter account](#), sales of the M-Byte will begin by the end of the year, so we won't be waiting long to experience their impressive widescreen console interface, steering wheel touchpad, and user face recognition.

You may have heard the buzz about the [M-Byte](#) from last year's LA Auto Show, and we couldn't be more excited to see the early feedback about this revolutionary new EV.

Learn more about the M-Byte concept on their website [here](#).

World's First "Adventure EV"

Touted as the world's first EV designed for adventuring through rougher terrain, Rivian's slick new SUVs and Trucks have us excited about attracting a whole new EV audience.

Of the many cool features Rivian offers, we love the running light doubling as a charging progress bar indicator (*see picture on right*).



A full green bar means "go," which, for these EVs could mean 200 miles of range in just 30 minutes of charging.

Learn more about Rivian's EVs [here](#).

More to come in 2019!

As the EV industry shapes up to have its biggest year ever this year, you will no doubt be hearing from us again very soon.

Happy New Year from us at Verdek!

